


Agenda Summary Report (ASR)

Franklin County Board of Commissioners

DATE SUBMITTED: 2/02/2021	PREPARED BY: Shirley Jones
Meeting Date Requested: 2/09/2021	PRESENTED BY: Keith Johnson
ITEM: (Select One) <input checked="" type="checkbox"/> Consent Agenda <input type="checkbox"/> Brought Before the Board Time needed:	
SUBJECT: Approval and support of the 2021 Partnership Agreement between Franklin County and the Benton-Franklin Fair & Horse Heaven Round-Up	
FISCAL IMPACT: \$10,000, as approved in the 2021 Budget.	
BACKGROUND: Franklin County has been a partner and supporter in the Benton-Franklin Fair since the 1950s. Many of the youth exhibitors are Franklin County residents.	
RECOMMENDATION: Approval of \$10,000 investment and partnership agreement.	
COORDINATION: Keith Johnson, Administrator Lori Lancaster, Benton-Franklin Fair Manager	
ATTACHMENTS: (Documents you are submitting to the Board) ASR/Resolution and Agreement	
HANDLING / ROUTING: (Once document is fully executed it will be imported into Document Manager. Please list <u>name(s)</u> of parties that will need a pdf) Shirley Jones, Administration	

I certify the above information is accurate and complete.



Keith Johnson, Administrator

FRANKLIN COUNTY RESOLUTION _____

**BEFORE THE BOARD OF COMMISSIONERS
FRANKLIN COUNTY, WASHINGTON**

***2021 PARTNERSHIP AGREEMENT BETWEEN FRANKLIN COUNTY AND THE BENTON-
FRANKLIN FAIR & HORSE HEAVEN ROUND-UP***

WHEREAS, Franklin County is an official sponsor of the Benton-Franklin Fair & Horse Heaven Round-Up; and

WHEREAS, pursuant to RCW 36.01.010 and RCW 36.32.120, the legislative authority of each county is authorized to enter into contracts on behalf of the county and have the care of county property and management of county funds and business; and

WHEREAS, the Board of County Commissioners constitutes the legislative authority of Franklin County and desire to enter into the attached agreement as being in the best interest of Franklin County; and

NOW, THEREFORE, BE IT RESOLVED, that the Board of County Commissioners hereby approve the Benton-Franklin Fair & Rodeo 2021 Partnership Agreement and agrees to pay an investment of \$10,000 to the Benton-Franklin Fair & Rodeo.

BE IT FURTHER RESOLVED, that the Chairman is authorized to sign said agreement on behalf of the Board.

APPROVED this 9th day of February 2021.

**BOARD OF COUNTY COMMISSIONERS
FRANKLIN COUNTY, WASHINGTON**

Chair

Chair Pro Tem

Member

ATTEST:

Clerk to the Board



Benton-Franklin Fair & Horse Heaven Round-Up 2021 Partnership Agreement

Created for Franklin County

As one of the official sponsors of the Benton Franklin Fair & Rodeo August 24-28, Franklin County receives the following benefits:

Advertising:

- Franklin County will receive a ¼-page ad in the Fair and Rodeo Entertainment Guide, with distribution to 17,000+ households via the Tri-City Herald. An additional 7,000 copies will be distributed through fair sponsors and available at the event. Digital equivalent may be substituted.
- Franklin County's logo will be placed on the Benton-Franklin Fair and Rodeo web site sponsor page.

On-site Exposure:

- Franklin County will receive a 10' X 10' commercial booth in Building 2.
- Franklin County will be displayed on the rodeo arena reader board during the Demolition Derby, Tuesday night event and all four rodeo performances.

Additional:

- Franklin County will receive sixteen (16) season passes to the Benton-Franklin Fair.
- Franklin County will receive Four (4) VIP Sponsor parking passes and eight (8) general parking passes for the week of the Fair and Rodeo.

- Franklin County will receive eight (8) tickets to the VIP Hospitality Area for each night of the Benton Franklin Fair & Rodeo. The hospitality area will feature music, food and beverage.

Franklin County agrees to:

- Pay an investment of \$10,000 to the Benton-Franklin Fair and Rodeo.
- Franklin County will provide its logo and camera ready ad for use in Benton-Franklin Fair and Rodeo Entertainment Guide and on the web site.

Sponsor: _____ Date: _____
Franklin County Commissioners

Fair Official: _____ Date: _____
Lori L. Lancaster, Manager